

Case study

CSR

- ⋮ Internal sales WW
- ⋮ Sales Guide
- ⋮ Interactive Sales Kit
- ⋮ Presentation
- ⋮ Sales Development

96% agreed that the Sales Guide helped them to understand the solution

76% said the Sales Guide had helped them to sell the solution

75% said they would win more sales in future as a result of having the Sales Guide

95% of respondents rated the Sales Guide as Good or Very Good

